



KKM LEADERSHIP
Insight + Impact

The Impact Lab: HR Leadership

Unlock Your Leadership Potential



Sponsored by:



STARTS ON
**March 3,
2025**

DURATION
6 Months

LOCATION
**San Diego,
California**

RECERTIFICATION
PROVIDER





UNLOCK YOUR POTENTIAL

The Impact Lab is not a leadership “program”; it is a transformative experience that empowers participants to lead with greater confidence, influence, and impact.

The experience will help equip current and emerging C-Suite HR Leaders with the leadership skills, self-awareness, and strategic acumen needed to navigate today’s complex organizational landscapes and drive high impact strategic initiatives.

Over the course of six months, participants will engage in a unique, comprehensive, multi-faceted leadership journey.



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THE IMPACT LAB: HR LEADERSHIP

LEARNING OUTCOMES

The Impact Lab: HR Leadership is a validated, expert-led, transformational experience designed to help leaders and their organization reach new heights.

- ✓ Transform your leadership potential into powerful, strategic impact.
- ✓ Develop individual, team, and organizational resilience skills to drive change and innovation.
- ✓ Build a development plan aligned with a future-focused HR Leader Expectations Framework.
- ✓ Demonstrate advanced presentation skills and increased confidence in C-Suite/Board interactions.
- ✓ Implement Artificial Intelligence capabilities within your HR function to increase efficiency and team value.
- ✓ Apply effective skills-based strategies to enhance retention and engagement across the organization.

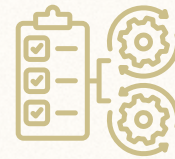


KEY EXPERIENCE ELEMENTS



Holistic Curriculum

Develop an enterprise mindset and leadership perspective, beyond functional skills.



Leadership Framework

Apply a future-focused HR leadership framework to enhance your HR and leadership capabilities.



Assessments & Tools

Unlock your leadership potential through various assessments and an Individual Growth Plan.



Capstone Project

Build and present a strategic approach to a real-world challenge facing your business.



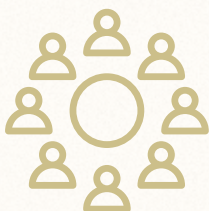
Expert Facilitators

Learn from strategically focused faculty and guest speakers who are experts and thought leaders in HR.



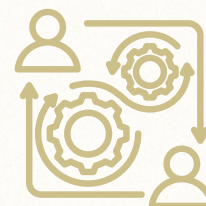
Cohort of Peers

Interact with a cohort of accomplished peers and benefit from their diverse experiences.



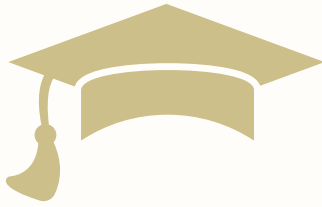
Experience Events

Participate in regular live (in-person and virtual) sessions aligned with building your Future of HR + Leadership Toolkit.



C-Suite Alignment

Align goals with C-Suite Sponsor and explore opportunities for enhanced impact.



Alumni Resources

Be part of a safe space of trusted colleagues and have access to various resources upon completion of The Impact Lab, including a private LinkedIn group and ongoing support from program faculty.



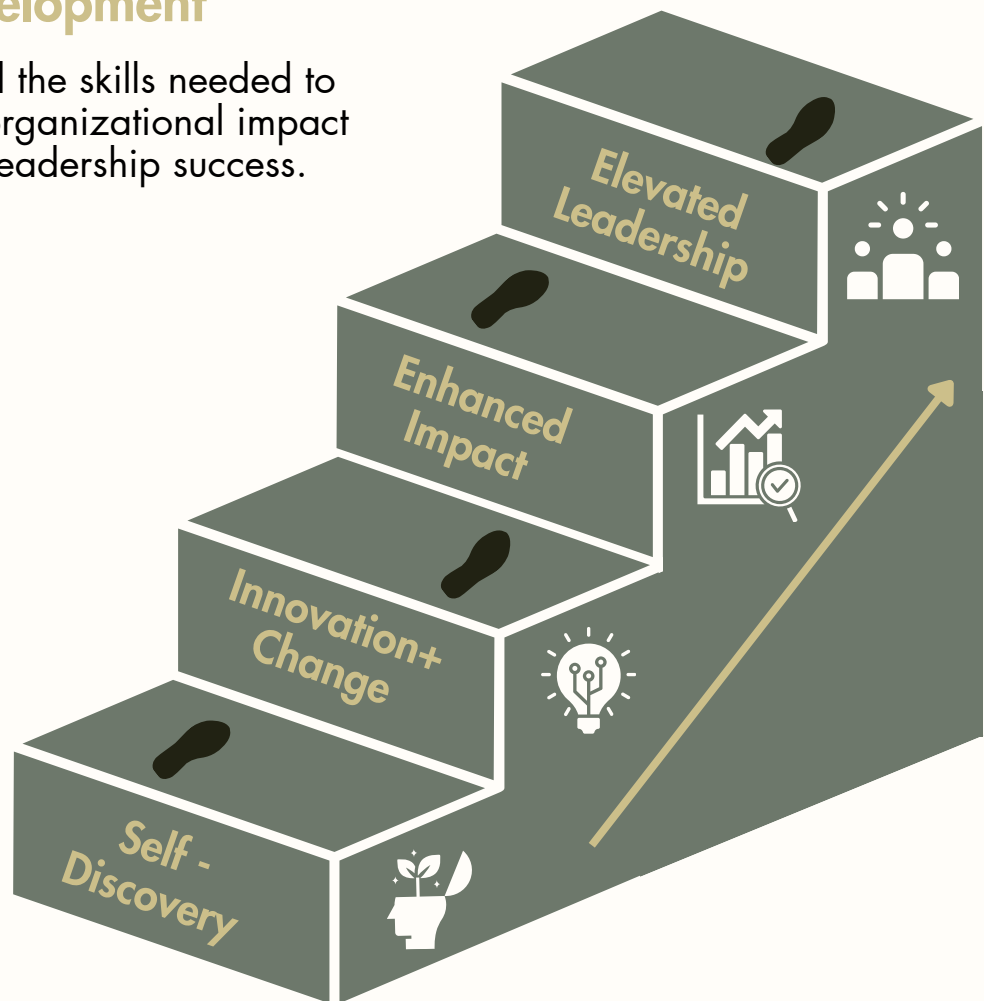
Success Mentorship

Maximize individual development through sessions with a mentor assigned to your cohort.



Progressive Development

Steadily build the skills needed to drive lasting organizational impact and future leadership success.



EXPERIENCE EVENTS

In Person Events

- **Kickoff Event - Mid-March TBC:** Opportunity for cohort participants to connect, introduce mentorship pairings, and begin building a supportive network for your leadership development journey.
- **Cultivating Resilience in Teams and Organizations - Saturday, May 10, 2025:** Gain skills to lead through change and foster resilience within yourself, your team, and the organization, enabling you to navigate uncertainty and drive successful transformation.
- **Capstone Event - Thursday, August 14, 2025:** Presentation of strategic projects to the cohort, mentors, and advisors, showcasing how your approach will support and advance your organization's goals.



Virtual Workshop Topics

- **Enhancing Confidence and Strategic Influence - Thursday, April 10, 2025:** Develop the confidence and strategic communication skills needed to deliver compelling presentations that influence decisions and inspire action at the highest levels of the organization.
- **The Future of HR and AI - Thursday, June 5, 2025:** Explore the evolving role of HR in the digital age and how AI can be leveraged to enhance HR strategies and improve workforce outcomes.
- **Creating a Talent Marketplace and Workforce Strategy - Thursday, July 17, 2025:** Learn how to strategically develop, acquire, or leverage talent to build a dynamic workforce that aligns with your organization's long-term goals.



WHY CHOOSE THE IMPACT LAB?



ARE YOU READY TO LEAD WITH GREATER IMPACT?

Tailored Development:

- Receive individualized attention through 1:1 executive coaching, personalized growth plans, and mentorship from seasoned HR leaders.

Strategic Impact:

- Elevate your career by establishing a strategic plan in alignment with critical organizational priorities, validated by your Sponsor/CEO.

Transformative Journey:

- Engage in a rigorous, immersive experience that challenges you to grow, innovate, and lead with greater confidence and impact.

Build Your Network:

- Join an intentionally small cohort of HR leaders and create a powerful network of peers who share your commitment to excellence and growth.

HRCI Recertification Credits:

- This program has been pre-approved for 43 HR credit hours toward aPHR®, aPHRi™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ recertification through HR Certification Institute® (HRCI®).

**TRANSFORM YOUR LEADERSHIP POTENTIAL
INTO IMPACTFUL ACTION.**

THE IMPACT LAB: HR LEADERSHIP

PARTICIPANT CRITERIA

The Impact Lab: HR Leadership is designed to ensure each participant receives the ultimate development experience, therefore, we have set key criteria for acceptance.

The **Participant Criteria** is as follows:

Leadership Level

- Applicants must hold a senior HR leadership position within their organization. The Impact Lab experience is tailored for those who are ready to make a significant impact and drive strategic initiatives.

CEO or C-Suite Sponsorship

- Each applicant must have sponsorship and active engagement from their CEO or another member of the C-Suite. This ensures alignment with organizational goals and reinforces the focus of your development journey.

Commitment + Location

- Each participant must be willing to engage in all of The Impact Lab elements totaling approximately 40 hours over the 6 month period.
- Participants must be willing to attend all three in-person events located in the San Diego area.



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SELECTION PROCESS

Application process commences December 2024

Application Form

- Complete a detailed application form to confirm your qualifications for The Impact Lab. This includes providing information about your current role, leadership experience, and executive sponsorship and engagement.

Intake Interview

- Qualified applicants will participate in an interview to discuss the experience requirements and align on the goals you hope to achieve via The Impact Lab.

[APPLY HERE](#)

If I had experienced a program like The Impact Lab earlier in my career, I would have had visibility into my blindspots and developed future-ready leadership skills. The insights and capabilities gained through The Impact Lab will broaden perspectives and unlock a higher level of strategic impact in HR leadership.

*-Kathy Krul-Manor
CEO & Founder, KKM Leadership*

THE FACULTY

KATHY KRUL-MANOR



Following a 20+ year career in human resources and strategic talent transformation, Kathy Krul-Manor founded KKM Leadership in 2020 to help organizations and leaders unlock their full potential. Driven by a commitment to empowering organizations through expert leadership development and strategic human capital solutions, Kathy guides leaders and organizations through transformation.

In today's competitive landscape, enhancing your leadership impact, navigating new roles, and addressing team and culture challenges are essential to success. Kathy partners with leaders to foster individual, team, and organizational growth, while ensuring accountability throughout the process.

KATY TEMPLE

Leveraging a successful career in sports broadcasting, she founded Katy Temple Media Coaching to help executives, founders and professional athletes feel confident, competent and in control on camera, on stage, and in person.

Honing your communication and presentation skills is no longer optional in staying relevant. In today's environment, a strong on-camera presence can catapult your career. Staying on-point and being intentional in your messaging, body language, tone and presence gets you noticed by all the right people, launches lucrative careers, and leaves a positive and memorable impact in the world.



VICKY KOUTSIS



Blending business, psychology, technology and data science Vicky helps organizations solve big business challenges. Vicky is an accomplished HR leader and is a Phd in Organizational Psychology, she stays up to date on the latest research on I/O psychology and, together with expertise in talent and organization development, she works across organizations and borders to bring new solutions and strategies to life.

Vicky has multiple businesses including the development of an AI coaching application and is the co-founder of WorkWisely which helps companies and teams successfully transition to whichever hybrid, remote, or in-office combination works best for them.



ABOUT KKM LEADERSHIP

At KKM Leadership, we are committed to empowering organizations through expert leadership development and strategic human capital solutions. Founded by Kathy Krul-Manor, a seasoned leadership advisor with over 25 years of experience, our firm has partnered with global executives to drive high-quality, results-focused change across industries including financial services, technology, retail, manufacturing, healthcare, financial and professional services.

We believe that an organization's success is directly linked to the strength of its leaders and the effectiveness of its human capital frameworks.



The Impact Lab: HR Leadership marks KKM Leadership's latest endeavor in creating impactful, transformative leadership experiences.

STARTS ON
March 3, 2025

DURATION
6 Months

PROGRAM FEE
US\$8,000
(20% savings on
regular fees!)

LOCATION
San Diego, CA

THE IMPACT LAB: HR LEADERSHIP

EXPERIENCE TIMELINE

MONTH ONE

- In-Person Session: The Impact Lab Kickoff Event
- Strengths Assessment
- Mentor Pairings - 1st meeting
- 1:1 Coaching Intake Session
- Identify Strategic Project

MONTH THREE

- Mentoring - 3rd Meeting
- In-Person Session: Building Confidence and Strategic Influence
- Launch 360 Survey
- 1:1 Coaching Session: Participant Driven Topic

MONTH FIVE

- Mentoring - 5th Session
- Continue 360 FB Debriefs
- Set Individual Growth Plan
- Virtual Session: Creating a Talent Marketplace and Workforce Strategy
- Prep for Capstone Presentation

MONTH TWO

- Mentoring - 2nd meeting
- 1:1 Coaching session: Strengths Debrief
- Identify 360 FB Providers
- Align with CEO / Sponsor
- Initiate 360 FB Process
- Virtual Session: Enhancing Confidence and Strategic Influence:

MONTH FOUR

- Mentoring - 4th Meeting
- Virtual Session The Future of HR and AI
- Commence 360 FB Debriefs
- Initiate Individual Growth Plan
- Check-in with CEO/Sponsor

MONTH SIX

- Mentoring - 6th Session
- In-Person Session: Capstone Event
- Finalize Individual Growth Plans
- Accountability Session with CEO / Sponsor

**Programming subject to change*

FOR QUESTIONS OR TO EXPRESS INTEREST IN
THE IMPACT LAB: HR LEADERSHIP

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